

Leveraging technology expertise from Silicon Valley, CA and combining it with deep experience in energy markets to create solutions that are bringing efficiency and empowering energy buyers and sellers.

Our Solutions Include:

- ⚡ **Marketplace** is the first customized, online energy-auction platform that allows utilities, electricity generators, government and large commercial and industrial companies to buy and sell power, coal, natural gas and transportation fuels (gasoline, diesel, jet, marine, ethanol, lubricants).
- ⚡ **Risk Management** solutions to help fleets and shippers manage their direct and indirect fuel cost variability.
- ⚡ **Marketing Incentives** programs that drive sales using a co-branded fuel card incentive to reduce or guarantee a fixed price of fuel for customers over time.
- ⚡ **Employee Incentives** help employers differentiate themselves with a unique fuel-based employee incentive program that has proven to reduce employee attrition and improve corporate recruitment efforts.

Nu Energy Solutions



LICENSED ENERGY BROKERS

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NuEnergySolutions.net



Nu Energy Solutions

A utility consulting firm where our only objective is to take the confusion out of your energy needs and save you money.

ELECTRIC SUPPLY

GAS SUPPLY

TELECOM SERVICES

UTILITY AUDITING SERVICES

ENERGY EFFICIENCY SERVICES

FUEL HEDGING,

TRANSPORTATION FUELS

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www.Powerbid.us

Here are three platforms that can guarantee you savings at no cost!


Platform 1

Energy Procurement & Auction, Gas & Electric

Our Energy Auction will get you the best possible rate for your business, by bringing all national suppliers, registered to provide electricity in your area, to the table at one designated time.

No matter how simple or complex your needs, expert one-to-one help is available. We analyze your current energy account and project starting bids. We then reach out to the appropriate suppliers who know your energy needs, usage requirements, payment terms & more before the bidding begins. This allows you to skip the hours of accepting and comparing multiple offers from individual sales representatives and deal directly with the suppliers.

On your Auction Day, over a *15-min* period, suppliers bid online. They see the bids of other suppliers but not their names. This encourages healthy competition. When the auction ends, *you award the contract* to the lowest bidder.



You will be quoted directly from the real time wholesale pricing from the NYMEX trading floor, which guarantees your best possible rate.

It's that simple!

Platform 2

Bill Auditing Overcharges and Improvement

Nu Energy Solutions' talented software designers have developed the most comprehensive utility bill auditing software. As a NEW client spending over \$2,000 per month on your bills, you have access to this revolutionary program that has clients cheering and careless utilities quivering. Did you know there are over 150 cost components to every utility bill? Don't

worry, all you have to do to take advantage of this service is send us a 12 months of bills and answer a few questions, we take care of the rest! The best part is that NES is only paid when you get a refund or achieve savings – so the service costs you absolutely nothing out-of-pocket!



Platform 3

Energy Optimization

As with any cost reduction plan, the success of the energy management process depends on the response at the plant level. At each plant, energy coordinators should be assigned responsibilities for seeing that: (a) *interest is stimulated in energy-savings projects which will result in real and lasting savings*, (b) *operations and foremen are provided with the necessary tools to become a part of the energy management team*, and (c) *that energy management is an integral part of each department's operation*. A well-structured approach to energy management is essential, and should follow these nine major guidelines:

1] Obtain Total Management Commitment

The company president's commitment is vital.

2] Obtain Employee Cooperation

Cooperation of the team is vital to the success of the management program. Ask for employee input, because there are always better, more productive ways of operating.

3] Make Appropriate Energy Surveys

While this may appear fairly obvious, often very little time is dedicated to this step. A thorough energy survey pays off every time.

4] Analyze Survey Results

Utilize all available information.

5] Set Conservation Goals

It is absolutely necessary to set realistic goals, because without goals the plans have nothing to strive for and no method for measuring performance.

6] Develop Reporting Format

Good communication is vital, while keeping reports simple so that they do not intimidate or confuse the reader.

7] Implement Energy Engineering Changes

This guideline covers a complete spectrum.

8] Provide Necessary Equipment

While adequate equipment is important, it is sometimes difficult to resist the urge to gather too much equipment, thinking this will assure that the project will be a success. For example, installing energy banks or dashboards to monitor inefficiencies and energy usage would cost ten times the amount of a simple data logger that would do the job just as well.

9] Monitor Results

The tendency is for situations to return to their previous state after a change has occurred unless continued monitoring is carried out. Here is where an otherwise successful energy management process may suffer defeat after six months for even several years unless continued monitoring is recognized and an essential requirement.

